

| Out-Of-Home Advertising Sky Marketing Exclusives



**Mosul City
Screens**

Add Mosul to Your Ad Plan

Mosul is Iraq's second-largest city. It's the center of Ninawa Governorate. It's dense, extremely diversified and attracts two distinct types of buyers: The first is the seekers of traditional trades practiced by thousands of Moslawi ancestral families. The second is those looking for modern services regularly introduced by new businessmen attracted by the city's strategic location.

This unique combination of buyer personas makes out-of-home advertising in Mosul very tempting for a wide range of industries and niches.

Population: **1.68M**

Area: **180 km²**

Density: **~10K person / km²**



Sky Marketing helps you influence buyers in Mosul through carefully placed, sized & filled digital ad screens.

Ad Screens That Add Value

Sky Marketing is the sole owner of top-quality digital displays in several strategic locations across Mosul City.

Screen 1

Al-Jami'aa Intersection

- The city's largest digital screen.
- Exposed to the traffic attracted by Mosul University.
- Located in one of Mosul's most important commercial hubs.

SIZE

10.25 x 6.25 meters

RESOLUTION

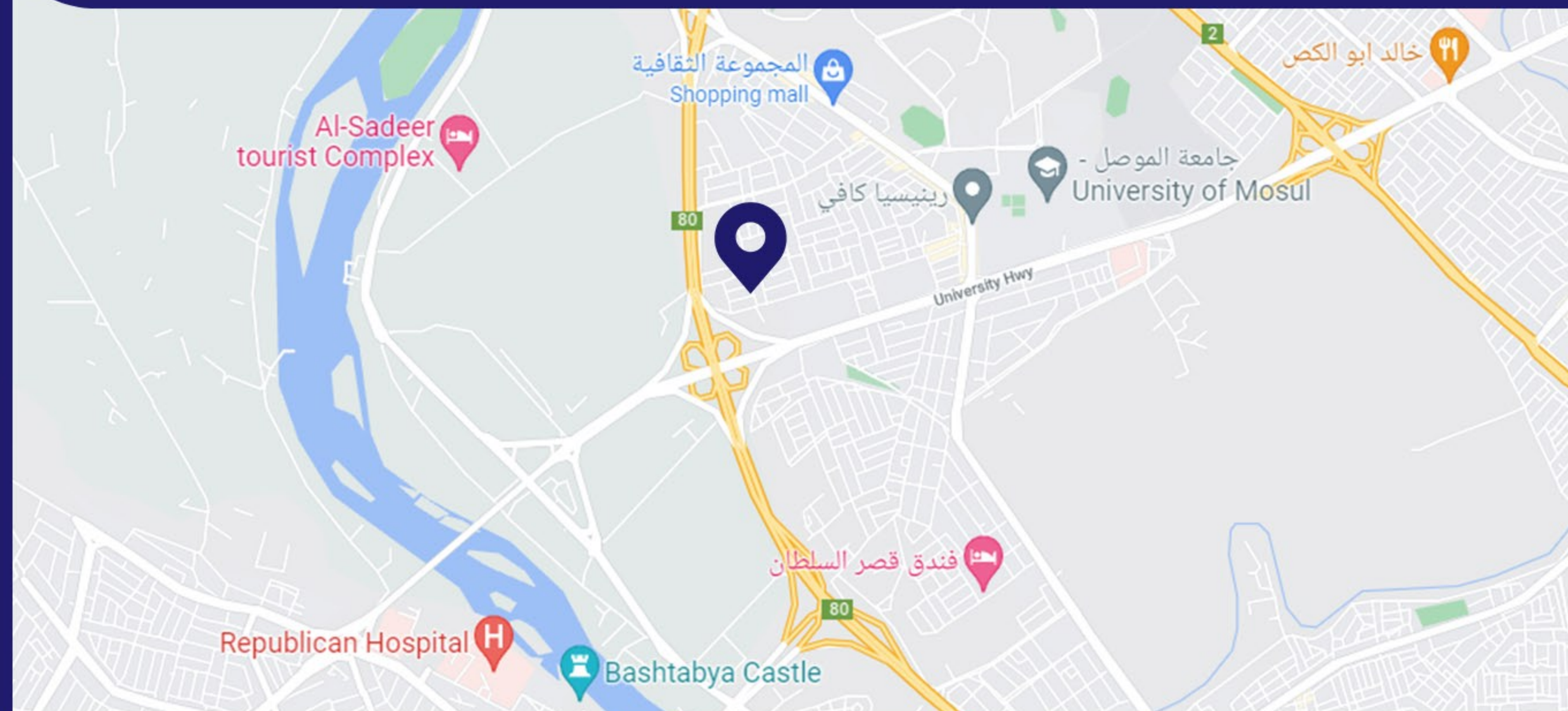
720*480 pixels

ELEVATION FROM GROUND

5 meters

FIXED RUNTIME

15 hours/day



GPS: 36.350426 , 43.146953



Screen 2

Alzuhoor Roundabout

- Located at a key shopping area.
- Situated within a local family attraction.
- Highly exposed to shops, restaurants and cafes.

SIZE

6.15 x 4.10 meters

RESOLUTION

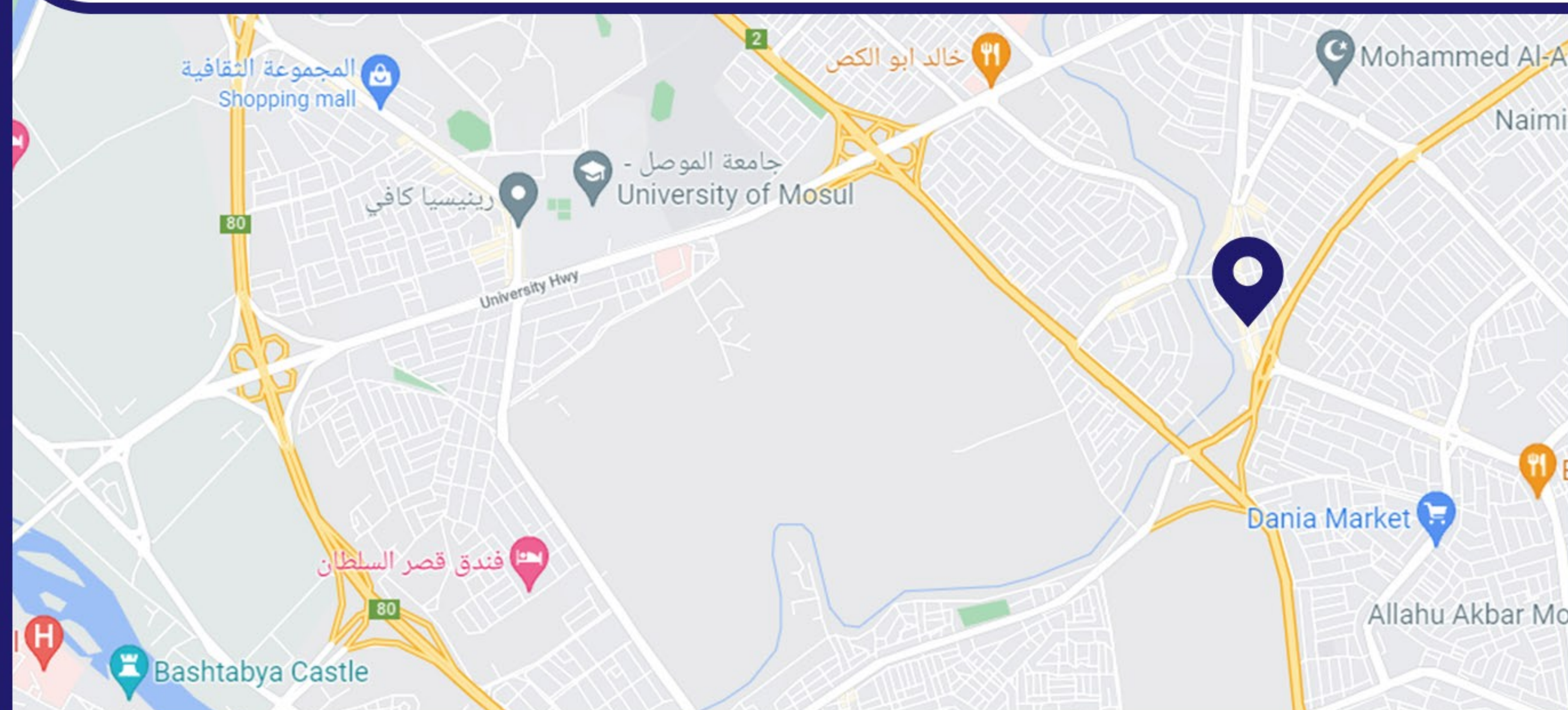
720*480 pixels

ELEVATION FROM GROUND

4 meters

FIXED RUNTIME

15 hours/day



GPS: 36.373203 , 43.179781



Screen 3

Al-Faisiliyah Intersection

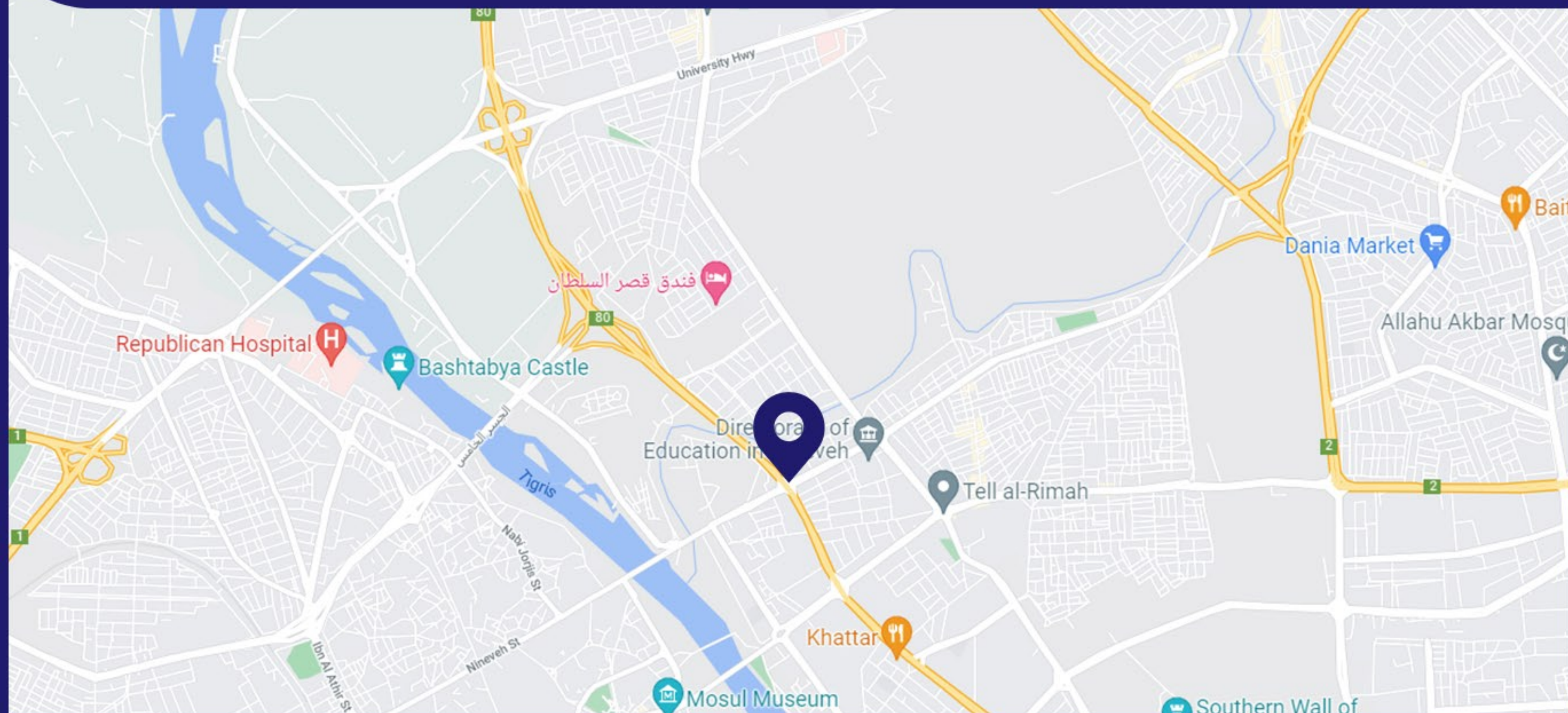
- A hub connecting the city’s main road, old town center and bazaar.
- Adjacent to key wholesale markets of consumer goods.

SIZE
7 x 3 meters

RESOLUTION
720*480 pixels

ELEVATION FROM GROUND
4 meters

FIXED RUNTIME
15 hours/day



GPS: 36.350426 , 43.146953



Screen 4

Al Nabi Yunus Intersection

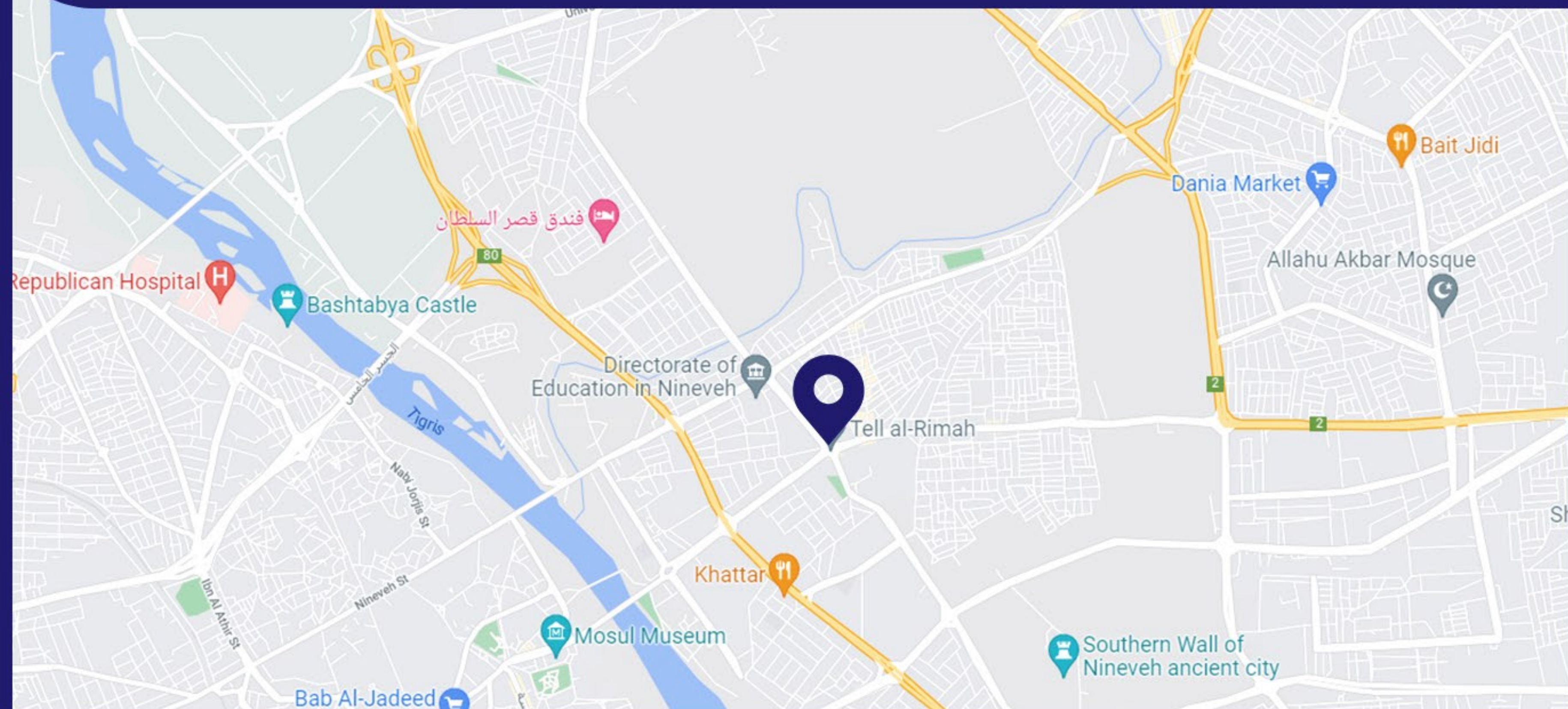
- Located within the city’s downtown.
- Overlooking the entrance of Al Nabi Yunus Market.
- In the vicinity of key government facilities.

SIZE
8 x 5 meters

RESOLUTION
720*480 pixels

ELEVATION FROM GROUND
4 meters

FIXED RUNTIME
15 hours/day



GPS: 36.348591 , 43.157598



Why advertise with us?

Guaranteed Effectiveness

Our screens are big. Not only located in high traffic areas, but smartly placed to make use of traffic stops, customer waiting lines, strolling passersby and more. With the right type of content, our clients will quickly experience a return on their investment.

Quality & Maintenance

Putting screens this big for the world to see requires 24/7 technical support. Our screens are computer monitored and regularly inspected. Preventive maintenance is performed and emergency response is always available. If any offscreen inconveniences happen, our clients are compensated.

Designs & Campaigns

Being a full-service marketing agency, Sky Marketing can create all the needed screen visuals. Not only that, but we enable you to keep the screens' content updated. This way, you can target the widest range of potential customers, and make use of any season, event and occasion.

Involvement & Follow-up

Our clients will receive regular reports supported by pictures and statistics so they can track how well their ads are doing. We make sure to keep you involved but not occupied.

Interested? Contact us to discuss prices, packages, artwork and more.

About Us

Sky Marketing is a full-service marketing agency headquartered in Erbil. Since 2013, we have been adding value to Iraqi businesses via the capability of 33 full-time employees and more than 100 project-based members. Our track record features helping more than 50 brands in more than 15 industries to increase exposure, surpass competitors and drive sales their way.



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