

Out-Of-Home Advertising Sky Marketing Exclusives



**Duhok Bazaar
Billboards**

ABOUT **Duhok Bazaar**

A buzzing marketplace at the heart of Duhok.

New markets, malls and commercial centers are gradually changing the face of Duhok. However, the Duhok Bazaar has booked an eternal spot at the very heart of the city. It became an attraction for the entire population of the Duhok Governorate, which is estimated at 1.2 million. Its low prices, product diversity and kindhearted people have turned this ancient marketplace into a crowded landmark, visited by consumers from all social classes.

~1.2M Potential Shoppers

+15K Visitors/day

~38000 m²

With figures like these, the Bazaar is a prime marketing location.



Sky Marketing Billboards

Unlock the Bazar's full marketing potential.

Sky marketing helps its clients to turn the Duhok Bazaar into a massive advertising medium through numerous billboards placed in unmissable strategic locations all over the 38000 m² of the Bazaar.



Our billboards not only help you advertise. They enable clients to make the most out of the Bazaar's marketing potential:

Exclusive Rights

Sky Marketing has exclusive advertisement rights within Duhok Bazaar. Therefore, you can always go big and close the doors on competitors, or tailor the ads to your budget.

Creative Designs

Upon your request, our fully equipped design team can create innovative and eye catching ad designs to make sure your message sticks out.

After Sale Service

We keep your billboards in their best shape through scheduled inspection visits, regular cleaning and routine preventive maintenance.

Billboard Features

TOTAL QUANTITY

15 Units

UNIT COMPONENTS

2 Large Board + 4 Small Boards

BOARD TYPE

Double-face

BOARD DIMENSIONS

Small 50 x 80 cm

Large 200 x 80 cm

UNIT LOCATION

Units are fixed to every other beam of the bazaar's ceiling. They are placed on both sides of the beam, visible from all viewpoints.



Interested? Contact us to discuss prices, packages, artwork and more.

About Us

Sky Marketing is a full-service marketing agency headquartered in Erbil. Since 2013, we have been adding value to Iraqi businesses via the capability of 33 full-time employees and more than 100 project-based members. Our track record features helping more than 50 brands in more than 15 industries to increase exposure, surpass competitors and drive sales their way.



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