




About Sky Exclusives

Sky Marketing is the sole owner of unique OOH solutions throughout KRI & Iraq.

When we started in 2013, we embarked on a journey throughout the country to hunt special locations that can be used for high-exposure advertising and we implemented within them carefully engineered solutions.

Since then, our experts have been innovating an ever-growing list of such solutions that are solely owned by Sky Marketing.


This exclusivity grants our clients unique powers

- Through ownership, we can guarantee that no external or unforeseen factors undermine the service quality or efficiency.
 - This ownership enables clients to go big and have an entire landmark promoting their brand, or have something customized to a smaller budget. They'll get a level of flexibility offered by no other agency.
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Family Mall Erbil Screens

Deliver your ad to more than 1.2 million monthly shoppers through our Family Mall Erbil screens.

<p>SCREEN COUNT 18 Screens</p>	<p>LOCATIONS Strategic placement includes entrances, exits, stairs, food courts & main hall.</p>	<p>Get More Information</p> 
<p>SPECS Samsung QM65R - 65" UHD</p>	<p>DURATION & FREQUENCY Ad duration is 10 seconds. Minimum repetition is once every 5 minutes.</p>	
<p>TYPE Single face, double face. Up to one billion shades.</p>		



Duhok Bazaar Billboards

Advertise in this crowded landmark, visited by +15k daily consumers from all social classes.

TOTAL QUANTITY

15 Units

UNIT COMPONENTS

2 Large Boards + 4 Small Boards

BOARD TYPE

Double-face

BOARD DIMENSIONS

Small 50 x 80 cm

Large 200 x 80 cm

UNIT LOCATION

Units are fixed to every other beam of the bazaar's ceiling. They are placed on both sides of the beam, visible from all viewpoints.

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Mosul City Screens

Influence buyers in Mosul City through these strategically placed, sized & filled digital ad screens.

	ALZUHOOR ROUNDAOUBOU	AL-FAISILYAH INTERSECTION	AL NABI YUNUS INTERSECTION
SIZE (METERS)	6.15 X 4.10	7 X 3	8 X 5
RESOLUTION	720*480 pixels		
ELEVATION FROM GROUND	4 meters		
FIXED RUNTIME	15 hours/day		
GPS	36.373203 , 43.179781	36.350426 , 43.146953	36.348591 , 43.157598

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Baghdad Public Buses

They might miss the bus, but they won't miss your ad!
Put your ad on these buses and release it in the streets of Baghdad.

BAGHDAD FLEET 50 Buses	LINES +24	BUS TYPE Single-Deck Double-Deck
AD SPACE ~1750 square meters	EXPOSURE +7M people	APPROXIMATE AD AREA PER BUS Single-Deck: ~29m ² Double-Deck: ~42m ²
COVERAGE +350 km		

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**Yes, Our Locations are Unique.
But that's not the only reason to advertise through us.**

1. Quality & Maintenance

Putting solutions this big for the world to see requires 24/7 technical support. Our OOH products are monitored remotely and in-field. Preventive maintenance is performed and an emergency response is always available. We also compensate clients for downtime and offscreen inconveniences.

2. Creative Designs

In OOH advertising, the message needs to be short yet meaningful, the colors simple yet attractive, and the designs must be periodically renewed. These challenging restrictions can be the fine line between the ad campaign of a lifetime, and the complete waste of money. Our creative department got our clients covered.

3. Unmatched Flexibility

Sky Marketing not only owns a variety of solutions, but also advises and creates content that keeps the ads updated, whether daily, weekly, seasonally, etc. This way, clients can target the widest range of potential customers, make use of any season, event and occasion, in addition to tailoring ads to a wide range of budgets.

4. Involvement & Follow-up

We keep our clients involved but not occupied. They receive monthly reports supported by images and statistics to keep track of their ads. Furthermore, they enjoy regular improvement advice and quick response to their inquiries and concerns.

About Us

Sky Marketing is a full-service marketing agency headquartered in Erbil. Since 2013, we have been adding value to Iraqi businesses via the capability of 33 full-time employees and more than 100 project-based members. Our track record features helping more than 50 brands in more than 15 industries to increase exposure, surpass competitors and drive sales their way.

Contact

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